



Ruth Bullivant
Book Coaching

While the book on your mind

My Indicative Charges

I tailor individual quotes as to price¹, time and scope for each writer but I know how helpful it is to have an idea of the amount of cost you may be letting yourself in for.

Prices are quoted in US dollars but I can bill you in your local currency if you ask me on our fact finding call. You pay with a credit card, or, in the UK, by direct bank transfer.

If you are hiring me as an individual (not a company), **additional UK VAT (20%) is payable.**

Let's get all the bad news over with now, shall we? For my editing service, I charge a 50% non-refundable deposit to secure editing time in my calendar. The deposit is payable within 7 days of accepting my written quote. The remaining balance is payable two weeks after I start editing your manuscript, which is usually half-way through the editing process.

Book a fact finding call

If you would like to talk through your Editing or Coaching requirements, book a free fact finding call with me at: <https://ruthbullivant.com/factfinding>

Your Book on a Page

Visualise your book all in one go in one coaching cycle.

\$650 + VAT for the workbook and one call by Zoom, so that you get a clearer idea of what you want to write and what are your next steps to move your book on.

Building your Book's Foundations

Build your Book's Foundations in four coaching calls on Zoom.

\$1300 + VAT² for four sessions, with instruction and live feedback on the call, and assignments to work on in your own time.

¹ If you are registered for VAT, you may reclaim the VAT. My VAT No is GB239376182.

² This price is also quoted on my website at <https://ruthbullivant.com/foundations/>



Writing your Book Proposal

\$650 + VAT per cycle.

For book proposals, you sign up for an initial minimum of four cycles of coaching (each cycle usually takes one fortnight): \$2,600 + VAT.

The cost is usually split in two, so that you pay half before we start, and the other half before Cycle #3.

Copyediting

| Words | Price in the region of | Time |
|------------------|------------------------|---------|
| 30,000 or fewer | \$900 | 2 weeks |
| 30,001 - 40,000 | \$1,200 | 2 weeks |
| 40,001 - 50,000 | \$1,500 | 3 weeks |
| 50,001 - 75,000 | \$2,250 | 4 weeks |
| 75,001 - 90,000 | \$2,700 | 5 weeks |
| 90,001 - 120,000 | \$3,600 | 6 weeks |

Line Editing

For the difference between my Line Editing and Copyediting, see the end of this document.

| Words | Price in the region of | Time |
|-----------------|------------------------|---------|
| 30,000 or fewer | \$1,200 | 2 weeks |
| 30,001 - 40,000 | \$1,600 | 2 weeks |
| 40,001 - 50,000 | \$2,000 | 3 weeks |
| 50,001 - 75,000 | \$3,000 | 4 weeks |
| 75,001 - 90,000 | \$3,600 | 5 weeks |



| | | |
|------------------|---------|---------|
| 90,001 - 120,000 | \$4,800 | 6 weeks |
|------------------|---------|---------|

Reboot Your Book

An online, self-paced mini-course

A toolkit that helps you get hold of that great idea for a book you had and infuse it with new energy. It works for fiction and for nonfiction. Do it in a morning or afternoon, at a weekend, or spread it out over a week of odd moments. [More information](#)

\$97 + tax

Made up your mind to go for it? [Buy here](#)

Book Audit

[Book Proposal](#), or [nonfiction Manuscript](#)

If your Book Proposal is being regularly rejected, or you have written your nonfiction Manuscript and are wondering if it is strong enough to publish, I will review your Proposal, or your Manuscript, at a high level.

The Book Audit is not an Edit: it is a **light-touch but penetrating** analysis of your work, structured around the key building blocks that make a good book.

| Word count of Manuscript or Proposal | Price in the region of | Time ³ |
|--------------------------------------|------------------------|-------------------|
| 30,000 or fewer | \$1000 | 1 week |
| 30,001 - 50,000 | \$1,500 | 2 weeks |
| 50,001-75,000 | \$2,000 | 3 weeks |
| 75,001-90,000 | \$2,500 | 4 weeks |

³ Time runs from the day we agree to start work, not today's date.



Scope of my services

Further details of my Coaching services are on my website, www.ruthbullivant.com.

Book a fact finding call

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## The differences between Line Editing and Copyediting

### Line Editing

I will highlight inconsistencies in the text, and change the style, word choice, or tone where it would be correct to do so. The aim is to make the pages clear, concise, consistent, coherent, and accurate.

In line editing, I will not:

- Do a final check to ensure the grammar, spelling and punctuation is correct. (That is done at the **Copyedit** stage)
- Give feedback on the underlying structure of the work, or on its point and purpose, or on its narrative drive or flow or internal logic. (That's a **Developmental Edit**)
- Create 'Prelim' pages and end matter, or change the layout or formatting of the Material. (Proofreading)
- Guarantee that a reader would give unqualified positive feedback on the work.

### Copyediting

I will ensure the grammar is correct and I will attend to the accuracy of the spelling and punctuation, line-by-line.

In Copyediting, I will not:

- Highlight inconsistencies in the text, or change the style, word choice, or tone. (Line Edit)
- Give feedback on the underlying structure of the work, or on its point and purpose, or on its narrative drive or flow or internal logic. (Developmental Edit)



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- Create 'Prelim' pages and end matter, or change the layout or formatting of the Material. (Proofreading).
- Guarantee that a reader would give unqualified positive feedback on the work.